

Shubham Deopa

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WordPress Developer / Front-end Developer

Creative and detail-oriented Front-End Developer with 4+ years of experience in designing, developing, and managing user-friendly, accessible, and SEO-optimized websites. Strong foundation in HTML, CSS, JavaScript, PHP, and WordPress development. Expertise in custom theme development, responsive UI/UX, performance optimization, CMS integration, email marketing tools, and server management.

WORK EXPERIENCE

Images Group • 11/2021 - 07/2025

Front-End Developer / WordPress Developer

- Designed and maintained responsive, high-performance websites.
- Collaborated with backend teams on Core PHP applications.
- Created and deployed HTML email templates for campaigns.
- Managed hosting environments using AWS, Ionos VPS, and Opalstack VPS.
- Key sites: reconnect.net.in, indiaretailing.com, indiafashionforum.in, imagesgroup.in, indiafoodforum.org

Adaan Digital Solutions Pvt. Ltd. • 02/2020 - 03/2021

Web Designer

- Designed mobile-friendly websites using Wix, Mono, and Duda CMS.
- Collaborated with teams to deliver custom design solutions.
- Ensured usability and accessibility across devices.

PART-TIME PROJECTS

Date Your Planet

ESG blog platform with newsletter subscription

Plaksha University

Multi-page front-end website

Growel's 101

Full-scale WordPress mall website

Growel's 101 Ganpati

Event-based WordPress website

SKILLS

Languages: CSS, HTML, JavaScript, PHP

Frameworks & Libraries: Bootstrap, React, Tailwind CSS

Servers & Hosting: AWS, cPanel, Hostinger, Ionos VPS, Opalstack VPS, Serverbyt

CMS & E-commerce: Drupal, OpenCart, Wix, WooCommerce, WordPress

Email Marketing Tools: Mailchimp, Mautic, Netcore, Zoho Campaigns

EDUCATION

Uttaranchal University

Master of Computer Applications (MCA)
Dehradun

Bachelor of Computer Applications (BCA)
Dehradun

Army Public School

12th

Army School

10th